

A Joint Initiative of CAIT & ITPO



Expand Your business in India & Internationally



**12th - 15th
August 2026**

Bharat Mandapam, New Delhi, India

Honorable Prime Minister
Shri. Narendra Modi Ji





Bharatiya Vyapar Mahotsav

Initiative Background

Inspired by **Hon'ble PM Shri Narendra Modi ji's** Vision of **Make In India, Vocal for Local, Local for Global & Atmanirbhar Bharat**



BVM 2026
Video

Anchored by



वाणिज्य एवं
उद्योग मंत्रालय
MINISTRY OF
COMMERCE
AND INDUSTRY

& supported by
**Multiple Central
Govt. Ministries**



Strategic Advisor - CAIT

Why this Event is Very Important

Brings **Indian MSMEs, Traders, Women & Youth** in the center of India's Economic Growth Story



Mission Not Just An Event

A. BVM 2026 will be the **largest** of its kinds event in **India & the World**



Followed by **06** **REGIONAL** Bharatiya Vyapar Mahotsavs





And
07 International
Bharatiya
Vyapar Mahotsavs



B. Creating an AI based Business & Physical Support Network for MSMEs & Traders

C. Plan to create the largest Made in India Permanent Business Exposition & Meeting Space spread over 50 acres in Delhi NCR



Federation of 48,000 Associations
& 9 cr Members



INDIA TRADE PROMOTION ORGANISATION
(A Govt. of India Enterprise)

Event Objective

Promotes Indian made Products & Services across multiple sectors



1



Provides a **national platform** for **MSMEs, Traders, Women & Youth Entrepreneurs, Artisans & Indian Start Ups**

2



Strengthen **Domestic & International Supply Chains** for **Made in India** Products & Services

3



Connect Indian Manufacturers & Service Providers with **Global Buyers**

Event Objective



4

Motivates & Facilitates NRIs/ OCIs to come back & Made in India, Made for India & Made for the World

Create Mass Awareness towards Manufacturing, Selling & adopting **Swadeshi Goods**

5



6

Celebrate **India's Cultural & Economic Identity**



Position Indian Business & Trade Leadership on the global stage through



Federation of 48,000 Associations
& 9 cr Members



INDIA TRADE PROMOTION ORGANISATION
(A Govt. of India Enterprise)





Bharat Mandapam / Pragati Maidan, New Delhi

12th-15th Aug 2026, Hall No. 1 to 6



**BVM 2026
Website
Launch Video**



Guests

**Business
Exhibitors**



**B2B Business
Delegates**



**B2C
Visitors**



**Central
Ministries**



**States
& UTs**



**International
Trade Reps.
& NRIs & OCIs**

Attendees

1000

2+lacs

10+lacs

10+

10+

5,000

Business & Exhibition Participants



MSMEs, Indian large business houses & traders

Large Indian success stories such as Brahmos, HAL, NPCI etc.

Women & youth entrepreneurs

Handicraft, handloom & khadi organizations

NRIs/ OCIs & international businesses & trade bodies

Business & Exhibition Participants



Sector specific bodies

Cooperatives, FPOs & SHGs

Associations/ federations, chambers & trade bodies

Start up Eco systems

CAIT Family - associations & members
48,000+ Trade Associations
9 Cr.+ Traders

Bharatiya Vyapar Mahotsav – 8 Zones



India's first & largest multi sectoral Made in India exhibition



Important Indian & International Guests Invited



Hon'ble PM
Shri Narendra Modi

Hon. Central
Ministers

Hon. Governors,
Chief Ministers &
State Ministers

Ambassadors & High
Commissioners (incl.
Trade Representatives)

NRIs/ OCIs &
International Buyers
& Buyers Associations

MPs, MLAs & Local
Body Chairperson

Central & State Govt.
PSUs Chairman
& MDs

Senior Central & State
Government Officials
& Policy Makers

Central Ministries & Departments Participation



Joint Organiser



INDIA TRADE PROMOTION ORGANISATION
(A Govt. of India Enterprise)

Anchor Ministry



Government of the National
Capital Territory of Delhi

Host State



Delhi Tourism



Expected State & UTs Participation



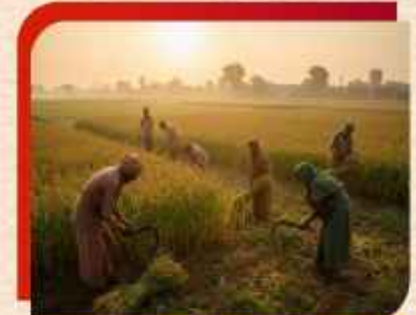
MSME Department



Trade & Investment



State KVIC, Handlooms & Handicrafts



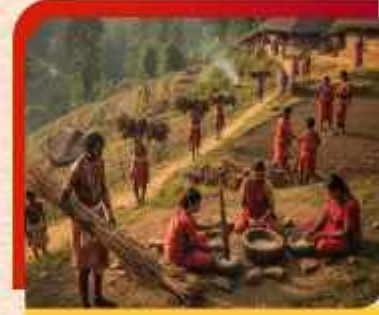
Agriculture, Organic & Millet Boards



Tourism



Rural Development & SHGs



Tribal Affairs



Education for Start Up Hubs etc.



Cooperatives



ODOP



Culture



State Specific - Kerala Ayurveda, Uttarakhand Char Dham, Assam Tea Board etc.

Other Visitors



University, College & School Students



Start Up Groups, Clubs in University/ Colleges/ Schools



Women Entrepreneurs Groups



Inclusivity groups (Divyangs)



Social groups (NGOs, Rotary, Lions, JITO, BNI)



RWAs & Social Network Groups



Other Nationalist Groups



CAIT Family network (associations & members)

Marketing & Publicity



INDIA TRADE PROMOTION ORGANISATION
(A Govt. of India Enterprise)
Existing Exhibitions & Partner Network



Associations &
Members Network



Partnership with Existing
Exhibitions across India



Nationwide Outdoor Media
& Promotional Roadshows



Partnerships with other MSME/
Trade Bodies across Country



Social Media Campaign
#VocalForLocal #BVM2026
#CAITForIndia



Brand Ambassadors –
National & Local Successful
Business Women/ Men, Actors,
Sportsmen & other
distinguished personalities



Promotional videos featuring
MSMEs, Traders, Artisans &
Women Entrepreneurs



Multiple Visitors Engagement Activities



Multiple Business Meetings for each Exhibitor & Business Delegate



On the spot EOIs/ Loans from MSME/ Banks/ FinTechs/ State Investment Teams etc.



Shark Tank kind of Events for Start Ups and other sections of Society



Sectoral Conferences, Seminars & other Similar Events



Cultural Shows, Lucky Draws & Celebrity Appearances



Awards & Youth Competitions



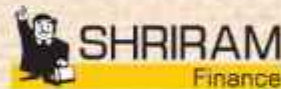
Food Festival showcasing Regional Cuisines from across States

Our Event Partners & Sponsors

CENTRAL GOVERNMENT



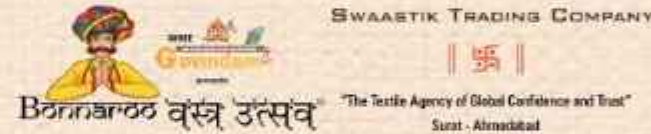
FINANCE PARTNER



TRANSPORT PARTNER



TEXTILE PARTNER



RECEPTION SPONSOR



EVENT SPONSOR



AWARDS PARTNER



MOBILE CHARGING STATION SPONSOR



LOGISTICS PARTNER



INSTITUTIONAL PARTNER



PHOTOGRAPHY PARTNER



KNOWLEDGE PARTNER



Let's make Bharatiya Vyapar Mahotsav 2026

A GREAT SUCCESS!

